June 10th, 2018

Tenth Sunday in Ordinary Time

“With the Lord there is mercy, and fullness of redemption”

— Psalm 130

Rev. Jeremy Dixon, C.M., Pastor

Parish Center:

1010 West Webster Avenue
Chicago, IL 60614

Phone: 773-325-8610
Fax: 773-325-8626
Email: info@stvdep.org
Website: www.stvdep.org
Facebook: facebook.com/stvincentdepaulparishchicago

Mass Schedule

Weekends:

Saturday at 5:00 p.m.

Sunday at 8:00 a.m., 10:00 a.m., 5:00 p.m.

September through May: 8:30 p.m.

Weekdays:

Monday through Friday at 8:00 a.m.

Miraculous Medal Novena

Monday mornings after the 8:00 a.m. Mass
In preparing a reflection for this week’s readings, I read this article by Father Ronald Rolheiser, OMI, the president of the Oblate School of Theology in San Antonio and author of many spiritual books. I found this very challenging for me personally to look at how I see the truth and respond to it. Perhaps you will find it that way as well.

“It can be quite disheartening to watch the news these days. Our world is full of hatred, bigotry, racism, and over-stimulated greed and ego. The gap between the rich and poor is widening and random, senseless violence is an everyday occurrence. One lives with hope, but without much optimism.

“Among all of this, perhaps the most distressing thing of all is the erosion of our capacity to recognize and acknowledge the truth. From the highest government offices, to the major media outlets, to our local newspapers, to the thousands of bloggers, down to our dinner tables, we are becoming irresponsible, manipulative, and outright dishonest with the truth, denying it where it’s inconvenient, bending it to suit our own purposes, or labeling it as “fake news,” “an alternative fact,” “misinformation,” “a truth that’s no longer operative,” or as “political correctness” with no truth value. Studies from major scientific institutes are dismissed as just another opinion with the result that we are creating an entire society within which it’s becoming more and more difficult for any of us to trust what’s a fact and what isn’t. That’s dangerous territory, not just politically but especially spiritually.

“Scripture tells us that Satan is the Prince of Lies and Jesus makes it clear that, among all sins, failure to acknowledge the truth is far and away the most dangerous. We see this motif particularly in the text that warns us that we can commit a sin that’s unforgivable because it’s a blasphemy against the Holy Spirit.

“What’s this sin? Why is it unforgivable? And what has it got to do with telling lies?

“The unforgivable sin is precisely the sin of lying which can become unforgivable because of what lying can do to us. Here’s how one biblical text unfolds: Jesus has just cast out a demon. Part of the Jewish faith at that time was the belief that only someone who came from God had power to cast out a demon. Jesus had done that, but the Scribes and Pharisees who have just witnessed this found it to be an inconvenient truth since they denied Jesus’ goodness. So in the face of truth they had to either acknowledge something that they did not want to or they had to manipulate the truth to give it a different meaning. They chose the latter and, clearly aware that they were manipulating the truth, accused Jesus of performing the miracle through the power of Satan. They knew better, knew they were lying, but the actual truth was too difficult to accept.
“Jesus initially tries to argue with them, pointing out that there’s no logic in suggesting that Satan is casting out demons. They persist, and it’s then Jesus utters his warning: “In truth I tell you, all human sins will be forgiven, and all the blasphemies ever uttered, but anyone who blasphemes against the Holy Spirit will never be forgiven, but is guilty of an eternal sin.” (Mark 3:28-29). What exactly is this warning?

“Jesus is saying this: Be careful about what you are doing just now, putting a false spin on something because it is too awkward to accept as true. The danger is that if you continue doing this you may eventually come to believe your own lie. That will be unforgivable, given that you will no longer want to be forgiven because you will see truth as a lie and a lie as the truth. The sin cannot be forgiven, not because God doesn’t want to forgive it but because we no longer want to be forgiven.

“Dictionaries tell us that blasphemy is the act of insulting or showing contempt or lack of reverence for God. We don’t blaspheme when we use foul language when we’re frustrated; nor do we blaspheme when we shake our fists at God in anger or turn away from him in bitterness. God can handle that. The one thing God cannot handle is lying, where we lie to the point of believing our own lies (the real danger in lying) because that eventually warps our consciences so that we can no longer tell truth from falsehood or falsehood from truth.

“Theology teaches us that God is One, this means that God’s inner integrity assures that all of reality also has an inner integrity, an intelligibility, meaning that something cannot be and not be at the same time; meaning that two plus two cannot equal anything but four; meaning that a tree is always a tree no matter what you say it is; and meaning that black can never be white. God’s Oneness allows us to both trust reality and trust our normal perception of it.

“That’s what’s under attack today, most everywhere. It’s the ultimate moral danger: God is One and so two plus two can never be five—and if it is then we are no longer in touch with God or with reality, are warped in conscience, and are blaspheming the Holy Spirit.”
Until We Meet Again...

This week, two of our regular priests will be leaving Chicago.

Fr. John Richardson, CM, is the former president of DePaul University, and regularly concelebrates mass on Sunday morning. After serving the university for 64 years, Fr. Richardson will be moving to our retirement home in Perryville, MO to enjoy a well-deserved retirement.

Fr. Pat McDevitt, CM, one of our regular weekend presiders, is going on sabbatical from his teaching position. He will return to Chicago in July 2019.

We want to thank both of them for their dedication and service to our parish community, as well as the university community. And so we have them take leave with this traditional Irish blessing:

May the road rise up to meet you.
May the wind always be at your back.
May the sun shine warm upon your face,
and rains fall soft upon your fields.
And until we meet again,
May God hold you in the palm of His hand.

CONGRATULATIONS!

Jacob & Joshua Ellevog recently received their First Communion.

Thank you to their wonderful and dedicated catechist Holly Rumpel and the Ellevog family for helping them to prepare for this blessed moment.
Encouraging women to build friendship and community in our parish through faith and service.

Meetings are held the last Tuesday of the month at 7:00 pm in the parish center. Please join us! All women are welcome.

Visit our website for information on past and upcoming events: stvdep.org/community-life/vincentian-women/

If you would like to be added to our email list, please contact Jenny (jennyemohan@gmail.com).

Join TnT (Twenties ‘n Thirties) on Sunday, June 10

Join TnT (Twenties ‘n Thirties) on Sunday, June 10 after the 5:00 p.m. Mass at St. Vincent de Paul Parish. We’ll walk over to HomeSlice Wheelhouse and socializing starts around 6:00 p.m.
No Weekday Masses June 18-22, 2018

The Vincentians have their triennial assembly in Perryville, Missouri, from June 18-June 22. In addition, priests serving in the Archdiocese of Chicago will gather for a convocation from June 18 through June 21. This gathering is an important and necessary time of spiritual renewal for the Vincentians and the archdiocesan priests, so that they can better serve the People of God.

The priests have been asked to clear their schedules, so that they can fully participate in this experience. Consequently, during those three days, there will be NO weekday Masses celebrated that week. In cases of emergency, parishioners can contact parish staff who will make whatever referral is appropriate.

You can support us in several ways. Your patient understanding of scheduling changes is very important. Even more important is the prayerful support you extend to priests who have prayed for them and with them. Please use the prayer found at the end of this announcement as a personal prayer or as a family prayer.

Lord God, in every age you have blessed your Church with holy and faithful servants to shepherd your people. Send us today a new generation who answer the call to serve as priests and brothers in the Little Company of St. Vincent de Paul.

May they be true to your mission as they strive together to follow Jesus Christ, Evangelizer of the Poor. We ask this in the name of Jesus our Lord. Amen.

We Welcome Into The Church This Weekend:

Julian Vinay Aggarwal, child of Varun and Izabela Aggarwal
St. Vincent de Paul Parish

Blood Drive

Sunday, June 24th, 2018
8:30 AM – 1:00 PM
Ozaman Room

To schedule an appointment please go to LifeSource.org and use group code 023 or contact Leslie Linke at llinke55@hotmail.com

Save Lives! Appointments Recommended.

Every two seconds someone NEEDS BLOOD.
YOUR DONATION COUNTS.

DONATE BLOOD. SUPPORT LIFE.
What will be offered?
Children will be put in one of three classes. The first will be a pre-First Communion class. This is for children who have not yet made their First Communion, usually kindergarten and first grade. The Archdiocese of Chicago requires that all children receive two years of religious education before receiving any sacrament. The second will be a post-First Communion class with children up to fifth grade. This class is for those students who have received their First Communion. The third class is a First Communion class for students who have completed their pre-First Communion class.

How does it work?
St. Vincent de Paul parish uses the family catechesis model. We believe that parents are the primary teachers of their children, and the church is there to assist and help them. In this format, parents and children meet together for class once per month to discuss themes and topics. Take-home materials are provided to continue the lessons at home. Weekly mass attendance is also a requirement.

When do you meet?
Monthly classes are on the second Sunday of the month after the 10am mass and last until 12:00pm.

Are there other options?
Yes! If you prefer a traditional model of weekly classes, our neighboring parishes offer opportunities on different days of the week (St. Josaphat, St. Clement, St. Alphonsus, St. Michael). St. Teresa offers the Catechesis of the Good Shepherd for young children, which is based on the Montessori educational model.

How do I register?
If your family is interested, please contact Rebecca Allen BY SEPTEMBER 30th to receive a registration form (rcarmic1@depaul.edu). If your family did not participate in our classes this past year, families must meet with Fr. Jeremy. Due to our space limitations, class sizes will be capped at 10 children.
ON BEING MAD, OR POSSESSED
Copyright 2018 by John B. Reynolds (john@jrwrites.com)

I’ve written in the past of the gift my daughter gave me years ago and that has graced my writing desk ever since. It’s a framed piece of original artwork that Sarah hand-lettered in green ink on cream-colored paper. The Latin words (Aut insanit homo, aut versus facit) are from Horace, a Roman lyric poet who lived and died in the decades just prior to the birth of Christ. Roughly translated, his message (The fellow is either mad, or he is composing verse) comes to mind today as I consider the Gospel passage for this 10th Sunday in Ordinary Time. Here, Jesus, after curing—a man with a withered hand and many, many others, “…came home with his disciples. Again the crowd gathered, making it impossible for them even to eat. When his relatives heard of this they set out to seize him, for they said, ‘He is out of his mind.’ The scribes who had come from Jerusalem said, ‘He is possessed by Beelzebub,’ and ‘By the prince of demons he drives out demons.’”

Today’s Gospel is from Mark, but all four evangelists write of Jesus as having brothers and sisters. At the same time, according to a Catholic website I stumbled upon, “…Scripture scholars and theologians have been debating these and other passages for nearly two millennia, arguing whether those brothers and sisters were in fact biological siblings, step-siblings, ‘half’ siblings, or not even siblings at all, but cousins.” Either way, poor Jesus. I mean, no matter how you define them, his family members are against him. The religious elite— and we all know these guys— are against him, too. I’m reminded of the hook of a bluesy rock hit for The Animals when I was a kid. Perhaps you can still hear it in your head as loudly as I can hear it in mine: “I’m just a soul whose intentions are good/ Oh Lord, please don’t let me be misunderstood.” Jesus walked the earth millennia ago but this could be his theme song. All the guy wants to do is save the world, but he’s misunderstood at every turn.

I’m taken by two things that Jesus says in response to all of this. First, when the crowd tells him “Your mother and your brothers and your sisters are outside asking for you,” Jesus responds, “Who are my brothers and sisters?” It’s probably just me, but I can hear him saying this in the exact same testy tone of voice I hear in Pilate’s “What is truth?” after Jesus tells him that he came into the world to testify to the truth. Second, I find it interesting what Jesus says to the scribes upon their assessment that he casts out demons because he’s possessed by the devil: “…all sins and all blasphemies that people utter will be forgiven them. But whoever blasphemes against the Holy Spirit will never have forgiveness…” Ironically, Jesus is possessed by a Spirit. A holy one, though. Note to self: Never diss the Ghost, because on our very best days, we are possessed by the Spirit as well. Which takes us back to Jesus’ brothers and sisters. Uh…his brothers and sisters are you and me, especially when we let the Spirit work in us. We’re all just souls whose intentions are good, after all, even if we’re misunderstood by the world. Aut insanit homo, aut Spiritu possidetur…
DEPAUL SWAP
RUMMAGE SALE
A SUSTAINABLE FUNDRAISER TO HELP STUDENTS IN NEED.

WEDNESDAY, JUNE 13
LP STUDENT CENTER
ROOM 120
DOORS OPEN AT 10 A.M.
Giving

Weekly Intentions

Please Pray for Our Sick
Let us remember all those here at St. Vincent’s who are ill and in need of God’s healing and comfort. Let us keep them in our prayers and thoughts, especially: Ron Bennett, Gabriel Cabael, Juliette Calabrese, Linda Cameron, Camdyn Campbell, Almeda Colby, Bob & Pat Dillon, Virginia Dillon, John Garrity, Mary Grecoina, Leticia Gross, Mary Hayes, Anita Italiane Hearl, Madelynn Jacobs, Laura Linke, Sue Michalak, David Neesan, Terri Proietto, Natalia De Los Rios, James Schwake, Scott Taylor, Joyce Walsh

Please contact Ginny in the parish center to inform us of those who are ill and in need of God’s healing and comfort. They will be listed in our bulletin for 3 weeks. Renewal of prayers for the sick is available by contacting Ginny at that time. If you would like Fr. Jeremy to visit the person (if they live in the area), please let Ginny know when you add them to the list.

<table>
<thead>
<tr>
<th>Mass Offerings</th>
<th>Time</th>
<th>Intention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, June 9th</td>
<td>5:00 p.m.</td>
<td>Tamara Battaglia</td>
</tr>
<tr>
<td>Sunday, June 10th</td>
<td>8:00 a.m.</td>
<td>Theresa Jobin (living)</td>
</tr>
<tr>
<td>Sunday, June 10th</td>
<td>10:00 a.m.</td>
<td>People of the Parish</td>
</tr>
<tr>
<td>Sunday, June 10th</td>
<td>5:00 p.m.</td>
<td>De Paul Graduates</td>
</tr>
<tr>
<td>Monday, June 11th</td>
<td>8:00 a.m.</td>
<td>St. Josephine Mary of Jesus</td>
</tr>
<tr>
<td>Tuesday, June 12th</td>
<td>8:00 a.m.</td>
<td>Tracy Dolce (living)</td>
</tr>
<tr>
<td>Wednesday, June 13th</td>
<td>8:00 a.m.</td>
<td>Wells Carter (living)</td>
</tr>
<tr>
<td>Thursday, June 14th</td>
<td>8:00 a.m.</td>
<td>William Weliesek</td>
</tr>
<tr>
<td>Friday, June 15th</td>
<td>8:00 a.m.</td>
<td>Roman A. and Josephine Wagner</td>
</tr>
<tr>
<td>Saturday, June 16th</td>
<td>5:00 p.m.</td>
<td>Liz Wait</td>
</tr>
</tbody>
</table>

Did you know that you can request a mass to be offered on behalf of your loved ones? Sometimes people will have a mass intention reserved on the anniversary of a death or to support someone during a difficult time. Other times mass is offered in thanksgiving on a birthday or other celebration. If you would like to reserve a mass intention, please contact the parish office at 773-325-8610 or simply stop by.
**Week at a Glance**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sunday, June 10th</strong></td>
<td>Presiders: Vigil Mass - Fr. Dixon; 8:00 a.m. Mass - Fr. Benson; 10:00 a.m. Mass - Fr. Dixon; 5:00 p.m. Mass - Fr. Udovic</td>
</tr>
<tr>
<td></td>
<td>Chicago Chorale Concert .................................................................. 3:00 p.m. - Church</td>
</tr>
<tr>
<td></td>
<td>Al-Anon Meeting .............................................................................. 4:00 p.m.- 5:00 p.m. - St. Vincent Room</td>
</tr>
<tr>
<td><strong>Monday, June 11th</strong></td>
<td>AA Meeting .................................................................................... 6:30 p.m.- 7:30 p.m. - St. Vincent Room</td>
</tr>
<tr>
<td><strong>Tuesday, June 12th</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Wednesday, June 13th</strong></td>
<td>AA Meeting .................................................................................... 6:30 p.m.- 7:30 p.m. - St. Vincent Room</td>
</tr>
<tr>
<td><strong>Thursday, June 14th</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Friday, June 15th</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Saturday, June 16th</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sunday, June 17th</strong></td>
<td>Presiders: Vigil Mass - Fr. McDevitt; 8:00 a.m. Mass - Fr. Robinson; 10:00 a.m. Mass - Fr. Dixon; 5:00 p.m. Mass - Fr. Dixon</td>
</tr>
<tr>
<td></td>
<td>Al-Anon Meeting .............................................................................. 4:00 p.m.- 5:00 p.m. - St. Vincent Room</td>
</tr>
</tbody>
</table>

---

**Financial Stewardship**

<table>
<thead>
<tr>
<th></th>
<th>Actual vs. Budget</th>
<th>Last Year Comparable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>April 2018</td>
<td>Budget</td>
</tr>
<tr>
<td><strong>Sunday Collections</strong></td>
<td>48,006</td>
<td>46,621</td>
</tr>
<tr>
<td>**Other Revenue * **</td>
<td>25,603</td>
<td>18,468</td>
</tr>
<tr>
<td><strong>Total Revenue for April 2018</strong></td>
<td>73,609</td>
<td>65,089</td>
</tr>
</tbody>
</table>

*Includes DePaul University Monthly Stewardship  
*Sunday Collections include Easter Collections

Thank you for your continued support of St. Vincent de Paul Parish! Your commitment is vital to the fiscal health of our parish. For convenient regular giving, please consider using our auto-withdrawal program.  
Welcome

Thank you for being with us! As you explore what St. Vincent has to offer, please reach out to a member of the parish staff to answer any questions. We ask all who regularly join us in worship to take a moment to register. This enables us to serve you better and takes only a couple of minutes. Registration can be done through the Parish Center during business hours, or by visiting us online at www.stvdep.org.

We Welcome the Following New Parishioners: Robert & Lauren Pravetz, Carol Feiss & Jose Jonathan Irizarry

Private Prayer in the Church
Please enter the church for private prayer through the Parish Center during regular office hours.

Finding Your Way Around

Restrooms: Public restrooms are located in the narthex and Parish Center.

Parish Center: Staff offices and meeting rooms are housed in the Parish Center. Reception for the public is located in this building to the west of the church and to the back of the courtyard.

Ozanam Room: Large meeting and activity room on the first floor at the end of the hall.

Portail Room: Small conference room on the first floor across from the kitchen.

St. Vincent Room: Large meeting room on the lower level.

Narthex: Large gathering space at the main doors on Webster Avenue.

Sacristy: Room behind the west side of the sanctuary where the priest and other ministers prepare for liturgical celebrations. This room also provides access to the Parish Center.

Parking
Parking behind the church is permitted for parishioners and guests attending weekend masses and Friday wedding rehearsals. Parking at all other times without a proper DePaul University faculty/staff permit is subject to towing at the owner’s expense. Public parking is available at the university garage on Sheffield (at Fullerton). Tickets may be validated for two hours at Parish Center reception, or at the Sheffield entrance of the church while attending church-related functions.

Disabled Access
A ramped sidewalk can be accessed from the rear parking lot to the Sheffield entrance of the church. There is a ramped access to the sacristy from the church which allows access to the Parish Center through the sacristy. All of our restrooms are disabled-accessible.

Mother Seton Food Pantry and Sandwich Kitchen
Located in the northeast corner of the church (access is through the wheelchair door on Sheffield), the sandwich kitchen is open Monday-Saturday from 8:15-10 a.m. The food pantry is open on Tuesdays from 10:30 a.m.-1:00 p.m. If you are interested in volunteering in the morning, or to help prepare meals or shop, please contact Fr. Jeremy Dixon at JDIXON20@depaul.edu.

Office for the Protection of Children and Youth
If you would like more information about child protection in the Archdiocese of Chicago or how to report abuse, please go to http://www.archchicago.org/departments/protection/protection.shtm or call Jan Slattery, OPCY Director at 312-534-5319.
St. Vincent de Paul Parish

Celebration of the Sacraments at St. Vincent de Paul

**Reconciliation:** Saturday afternoon, 4:15-4:50 p.m. in the Reconciliation Room near the Sheffield entrance of the church, or you can call the Parish Center for an appointment.

**Baptism:** Please contact Mary Carter (mcarte40@depaul.edu) to register for baptism preparation, which is held on the 3rd Monday of each month at 7:00 p.m. in the Parish Center. You may attend this class either before or after your child is born.

Following preparation and after your child is born, please contact Mary to schedule a baptism date. Baptisms are celebrated on the 4th Sunday of the month at 11:30 a.m., or during a regular Sunday mass. Baptism is not celebrated during the Lenten season.

**Marriage:** Please contact Mary Carter (mcarte40@depaul.edu) to discuss the celebration of the sacrament of marriage here at St. Vincent’s, or concerning preparation and prenuptial matters if you are getting married in another parish.

For baptized Catholics, marriage is celebrated within a Catholic church in the presence of a priest or deacon. The first item to plan is the selection of a date and time. **In order to celebrate the sacrament of marriage at St. Vincent, one needs to be a registered parishioner for four months prior to discussion of a date.** DePaul University faculty, staff, students, and alumni may also celebrate their wedding here, provided either the bride, groom, or both are Roman Catholic, registered at a parish and actively engaged in the practice of their faith. Weddings are celebrated on Saturdays only, at 1:00 p.m. or 3:00 p.m. Weddings are not celebrated during the season of Lent, Holy Week or Saturdays that conflict with other parish events. Mary confirms all reservations for weddings.

**Confirmation:** Catholic adults who would like to receive the sacrament of Confirmation are invited to contact Rebecca at rcarmic1@depaul.edu. Confirmation preparation sessions are held Sunday evenings February through May.

**RCIA:** Rite of Christian Initiation of Adults (RCIA) is a program that prepares adults to receive the sacrament(s) of Baptism, Confirmation and First Communion. Preparation sessions are held on Sundays from 11:15 a.m.-1:00 p.m. and celebration of the sacraments occurs at the Easter Vigil mass. To learn more or to enroll in the RCIA program, please contact Rebecca at rcarmic1@depaul.edu.

**First Communion:** Requires two years of classes. Family catechesis (classes for parents and children) religious education classes are held monthly. Please contact Rebecca at rcarmic1@depaul.edu.

**Priesthood/Religious Life:** Please contact Fr. Jim Osendorf, CM, by phone at 1-800-depaul-1 or by email at vocations@vincentian.org to learn more about becoming a priest or religious.

**Anointing of the Sick:** To receive the sacrament of anointing of the sick, please contact the Parish Center.
Contact Us

Parish Staff

Rev. Jeremy Dixon, C.M.
Pastor ................................................................. jdixon20@depaul.edu

Robert Beatty
Director of Music and Community Development ........................................... rbeatty1@depaul.edu

Rebecca Allen
Coordinator of RCIA & Adult Religious Ed. .................................................. rccarmic1@depaul.edu

Christopher Allen
Communications Director ................................................................. callen53@depaul.edu

Mary Carter
Administrative Assistant & Records .......................................................... mcarte40@depaul.edu

Ginny Costigan
Administrative Assistant ................................................................. gcostiga@depaul.edu

Maggie Fernandez
Business Manager ................................................................. mferna48@depaul.edu

Suzanne Gillen
Assistant Director of Music & Young Adult Ministry .................................. sghillen1@depaul.edu

Jose and Salvador Perez
Maintenance

Cristina Porcelli
Accountant ................................................................. cristina@porcelliaccounting.com

Bulletin Information
Articles must be submitted on or before Noon on Saturday for the next weekend's bulletin (earlier, for the week preceding holidays). Microsoft Word attachments are requested. Please make sure to indicate which Sunday date(s) you're requesting.
Please DO NOT send content by email, but instead use the Bulletin Submission Form: stvdep.org/weekly-bulletin/. Contact Christopher Allen (callen53@depaul.edu) with any questions.

Website Information
Submit news items, photos, PDF announcements, and similar promotional materials at any time to Christopher Allen. Please include your complete contact information in case we need to reach you.

The Word Among Us (wau.org) is a Catholic devotional magazine with the daily mass readings and reflections.

The Word Among Us (wau.org) is a Catholic devotional magazine with the daily mass readings and reflections.

The US Conference of Catholic Bishops (tinyurl.com/pn4a7wl) has a daily video reflection on the mass readings, as well as the readings

DePaul University (http://tinyurl.com/mxkaue6) has a variety of resources regarding St. Vincent de Paul and the Vincentian Family, including articles, podcasts and interviews, in “All Things Vincentian.”

Busted Halo (bustedhalo.com) is an “online magazine for spiritual seekers” sponsored by the Paulist Fathers. It includes reflections on faith and popular culture.

Saint of the Day (http://tinyurl.com/l57vch) provides a short biography of the saint for the current day.

Tenth Sunday in Ordinary Time

June 10, 2018
WHY IS IT?
A man wakes up after sleeping under an ADVERTISED blanket and pulls off ADVERTISED pajamas. He then puts on ADVERTISED clothes with ADVERTISED toothpaste and walks into an ADVERTISED car, where he drives to work. Later if business is poor, he ADVERTISES it for sale. Why is it?

According to the image, it seems to be discussing a scenario where someone advertises various products and services, including blankets, pajamas, clothing, toothpaste, and a car. The question posed is why this is happening. The text suggests that this might be an example of the practice of advertising in places like church bulletins, and it raises the question of why people would do this.

The image also contains various advertisements for different businesses and services, such as chiropractors, orthodontists, and cleaning services, among others. These advertisements are likely placed to reach potential customers and increase business for the services advertised.

The text also mentions the importance of advertising in church bulletins, stating that 97% of all households attending church take at least one church bulletin home every Sunday. It then discusses the percentage of households that are aware of and look at the advertising in the church bulletin, with 41% of all households keeping the church bulletin the entire week as reference. In total, 70% of all households are aware of and look at the advertising in the church bulletin.

The text concludes by suggesting that advertising in church bulletins can be effective in reaching potential customers and increasing business for the services advertised.